

Privacy Policy

SustainMobility is a non-profit social enterprise that is committed to fostering sustainable transportation solutions. SustainMobility proudly delivers a variety of programs including Smart Commute Mississauga, Smart Commute Pearson Airport Area, CycleLoan, and Active Switch.

SustainMobility respects confidentiality and the privacy of its online visitors. This Privacy Policy explains how SustainMobility collects, uses, and discloses the personal information you may provide while using www.sustainmobility.ca and any other Websites operated by SustainMobility, including any tools, event registration pages, apps, contest entries, as well as the electronic publications, newsletters, and announcements you have access to on the websites (the “Websites” and “Website” means any one of them). By using the Websites, you signify your consent to the collection, use, and disclosure of your personal information in accordance with this Policy. If you do not agree with this Policy, please leave the site now.

SustainMobility values and respects your privacy, and is committed to protecting your personal information by keeping it confidential and secure. Our directors and employees are authorized to access personal information based only on their need to deal with the information for the reason(s) for which it was obtained. SustainMobility does not and will not disclose your personal information to other public bodies, individuals, or private organizations except as authorized by you or the relevant legislation.

SustainMobility may also disclose aggregate or anonymous information where reasonable steps have been taken to ensure that the data does not contain your personally identifying information.

This Privacy Policy may be amended by SustainMobility from time to time, in its sole discretion, without notifying or being liable to you or any other person, by making an amended Privacy Policy accessible through the Websites. Each time you use the Websites, you consent to the collection, use and disclosure of your personal information by SustainMobility in accordance with the Privacy Policy as it then reads.

If you have questions about the manner in which we collect your personal information, you may contact Glenn Gumulka, Executive Director, 201 City Centre Dr. Suite 800, Mississauga, Ontario, L5B 2T4, (905) 896-5941.

Defining Personal Information

Personal information is any information that can be used to distinguish, identify or contact a specific individual. Personal information submitted to the Website is kept strictly confidential. In all cases, any personal information provided by users is voluntary and information provided by users who register on the site is submitted at the user's discretion. Personal information provided by the user will not be forwarded, traded, or sold to outside organizations, unless otherwise specified in the Website Terms & Conditions. Business contact information and certain publicly available information, such as names, addresses and telephone numbers as published in telephone directories, are not considered personal information.

Where an individual uses his or her home contact information as contact information for any SustainMobility programs, services, contests or submissions, we consider that the contact information provided is business contact information and is not therefore subject to protection as personal information. Users who register for any purpose may request to be removed from our e-mail list or any other electronic distribution list at any time.

Cookies

Some portions of the Website use cookies. A cookie is a technology that installs information on a website user's computer to permit the website to recognize future visits using that computer. Cookies are typically used to make it more convenient for users to navigate through websites. Many browsers may be set to notify you when you receive a cookie. You may choose to decline cookies if your browser permits.

Contests

SustainMobility may occasionally run contests or provide prize incentives that will require you to provide us with your personal information. You must read and agree to all the terms, conditions and rules that apply to that contest before entering it. By entering such contests from time to time, you acknowledge that you have read such rules as may apply, and agree to be bound by them.

Electronic Mailing List

SustainMobility offers several electronic newsletters to which you may voluntarily subscribe and unsubscribe at any time. By becoming a subscriber to our electronic mailing list, you consent to receive from us by email our e-newsletters and notifications regarding areas of interest that you indicated upon joining our mailing list.

Links to Other Sites

In an attempt to provide increased value to our online visitors, SustainMobility may link to sites operated by third parties ("Linked Sites"). However, even if the third party is affiliated with SustainMobility, SustainMobility has no control over these Linked Sites, all of which have separate privacy and data collection practices, independent of SustainMobility. These Linked Sites are only for your convenience and therefore you access them at your own risk. SustainMobility assumes neither responsibility nor control over the content, security, accessibility, or accuracy of sites to which we may provide links. When leaving



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www.sustainmobility.ca

our site, please check the privacy policy and security certificates for the site you are visiting.

Website Data Tracking

SustainMobility maintains a statistic record of the Website usage and traffic. Analysis of this information reveals which pages are most often visited and the domains from which people visit the site. This information helps us serve you better and improve the usefulness of our site. No personal information is collected during this process.